



For Details, Contact:

Lori Donovan
lori@thelessoncenter.com
Direct Phone: 610-868-1617

On-Line:

Donovan Roberts
www.donovanrobertsduo.com
Musikfest
www.fest.org

Press Release

For Release 2 p.m. EST, July 28, 2011

Local Blues Duo, Donovan Roberts, To Wed At Musikfest

Bethlehem, Pa August 10, 2011

Local blues duo Lori Donovan and Jeff Roberts will be tying the knot in a very unique way this summer -- on the Leiderplatz stage at Musikfest on Wednesday, August 10th. The couple first met when Donovan was working as Director of Sponsor Relations for ArtsQuest. "Jeff and Craig Thatcher were performing together at the Christkindlmarkt sponsor's party," says Donovan. "We had a met briefly once before and struck up a conversation. A few weeks later, we had our first date." Eight months later, the Jeff Roberts Band invited Donovan to provide guest vocals on during their show on the Leiderplatz stage at Musikfest. The duo has been performing at Musikfest every year since and thought it would be the perfect place to take their vows. The wedding concert, with the full Donovan Roberts band and special guests, will encompass their seven-year performance history.

Throughout the evening, guest artists will include: Bev "BC" Conklin and Sarah Ayers (from their days with the trio, "The Girls"), Matt Zeiner (Dicky Betts' former keyboard player and co-writer and leader of The Matt Zeiner Band), Brian Bortz (Fusion Jazz Trio), Pat Wilson (Poppycock Babble) and many others. At approximately 8pm, Mayor John Callahan will join the couple on-stage and perform the official wedding ceremony.

As owners of The Lesson Center music studios, which includes a location in downtown Bethlehem, Jeff and Lori felt it was very important to utilize the city's small businesses in their wedding plans. "The whole wedding is definitely Bethlehem-centric," says Donovan. "When it came to the details, big and small, including locally owned and operated small businesses was a number one priority." The couple include among their wedding details: Cleo's (wedding rings), McCarthy's Tearoom (reception), Blown Color Studio (hair and make-up), Advanced Aesthetics (pre-wedding facials), Girlfriends Boutique (dresses and tanning) and, of course, Musikfest. "Even before our first show, Musikfest and ArtsQuest have been a big part of our history as a couple," adds Donovan. "There could be nothing more apropos, short of a wedding on Beale Street, for Jeff and I. We can't wait!"

###